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MEDIA ADVISORY
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Masons on Joyce presents “How to Live United” to benefit the United Way of Northwest Arkansas

Lowell, ARK. – Masons on Joyce presents “How to Live United” to benefit the United Way of Northwest Arkansas on Thursday, May 15 from 6:00 p.m. to 9:00 p.m. This event will feature a fashion show displaying local “celebrity” models in Live United t-shirts and Masons’ denim and accessories. The event will also feature a silent auction which will include one-of-a-kind items not sold in Masons’ stores, Masons Top Picks, and other local vendors.

Also available for silent auction will be a piece of art by Robert Glick which normally retails for \$2,000.

Tickets are \$35 and are available at the United Way office in Lowell (117 Parkwood St., Ste 3) or at Masons on Joyce. Attendees to the event are encouraged to wear Live United t-shirts and denim. Special edition Live United t-shirts are available at all Masons’ locations for purchase.

WHO: United Way of Northwest Arkansas
WHAT: Masons on Joyce presents “How to Live United”
WHEN: Thursday, May 15, 2008 from 6:00 p.m. to 9:00 p.m.
WHERE: Masons on Joyce
1350 E. Joyce Blvd.
Fayetteville, AR 72703

Contact:

United Way of Northwest Arkansas – 479-750-1221
Brooke Benoit, Vice President, Marketing/Communications