



GIVING SOCIETY CAMPAIGNS

Tocqueville Society

A Tocqueville gift is a donation of \$10,000 or more and qualifies the donor for membership in United Way of Northwest Arkansas's most generous Giving Society. These donations help set the standard for charitable giving in Northwest Arkansas and members are a part of a distinguished group of civic and business leaders in our community.

Women's Initiative Society

A Women's Leadership gift is \$2,500 or more. The Women's Initiative Society includes women who are staunch advocates of the United Way of Northwest Arkansas. They are leaders who leverage their skills and influence with a shared desire to impact children and families living in poverty in our community.

Pillar Leadership Society

A Pillar Leadership gift is a donation of \$1,000 or more. Pillar Leadership Society members understand the importance of long-term investments in our community. Donations at this level are a critical part of a successful employee campaign.

Young Leaders' Society

Young leaders are tomorrow's community leaders and philanthropists. The Young Leaders' Society is open to those 35 years of age and younger who give \$250 or more annually to the United Way of Northwest Arkansas.

If your gift qualifies you for inclusion in a give society or for more information on joining a society that is right for you, visit UnitedWayNWA.org/GivingSocieties or call 479.751.1221 or email wpg@unitedwaynwa.org

