

United Way of Northwest Arkansas

United Together Meeting

December 20, 2016
NWACC

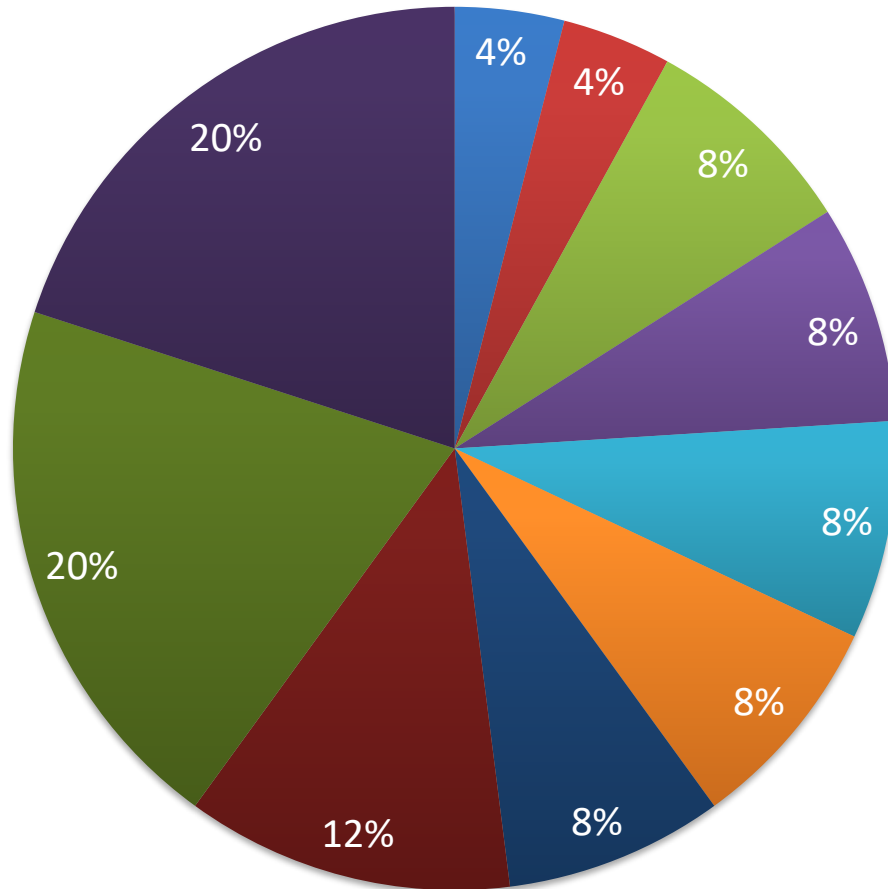
United Way
of Northwest Arkansas
UnitedWayNWA.org



Agenda

- Welcome
- Nonprofit Survey
- CLIP Funding Cycle Update
- Holiday Merriment

SURVEY RESPONDENTS

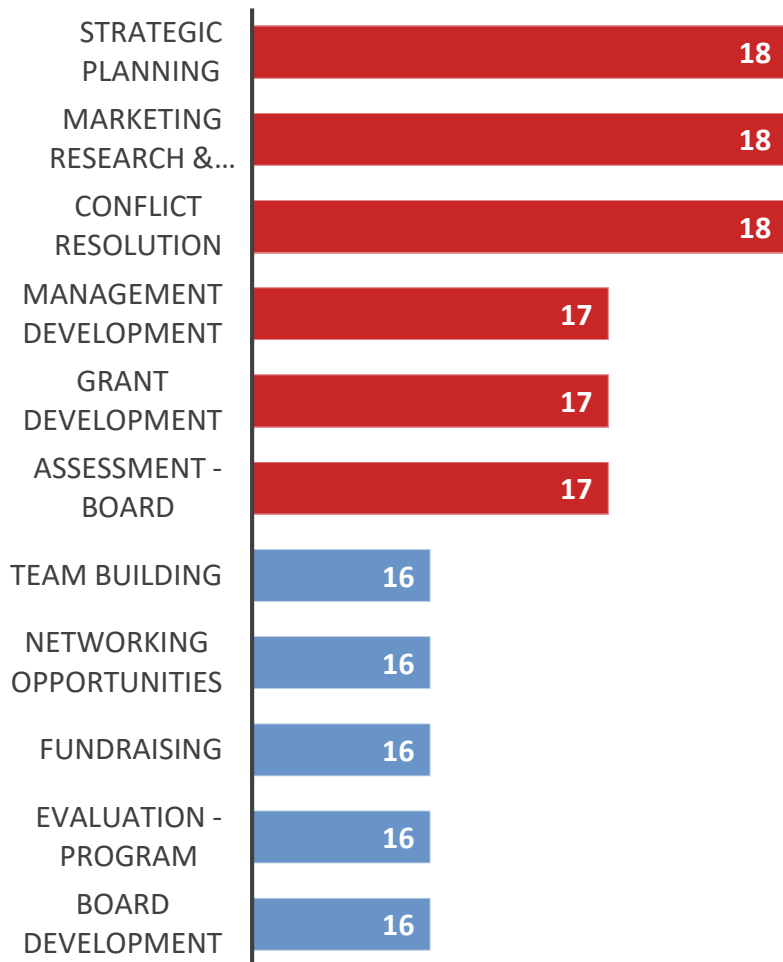


- Agriculture, Food & Nutrition
- Health Services & Research
- Arts, Culture & Humanities
- Crime & Legal Related
- Employment & Occupations
- General Human Services
- Other
- Housing & Homelessness
- Education & Research
- Youth Development

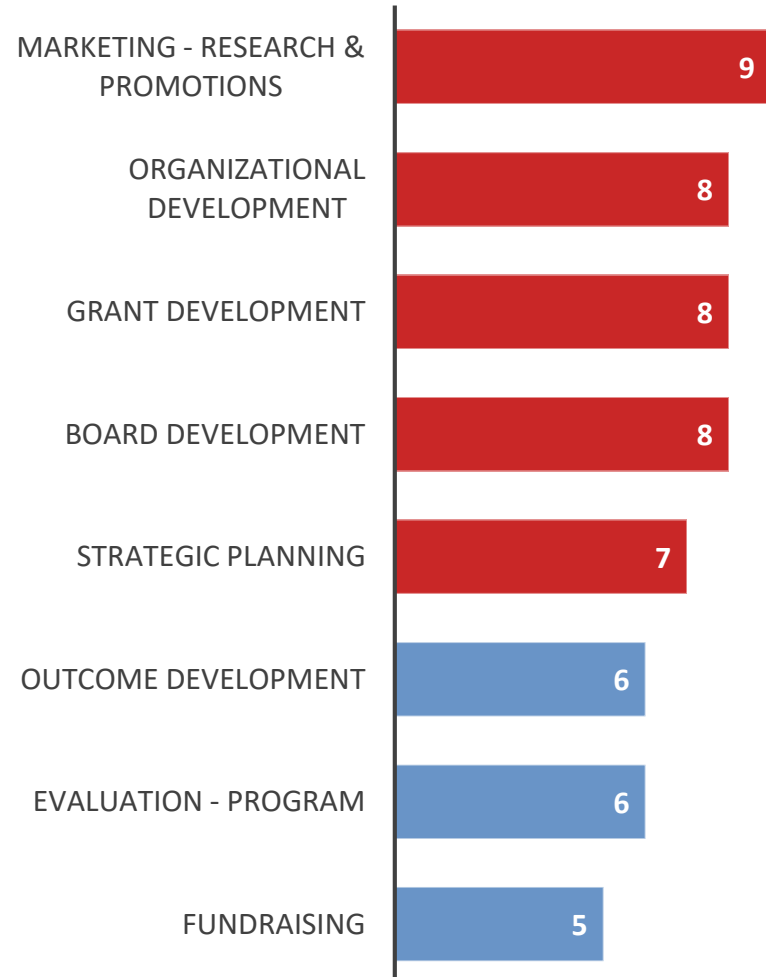
25 Organizations Responded
38% Response Rate

NONPROFIT CAPACITY BUILDING SURVEY

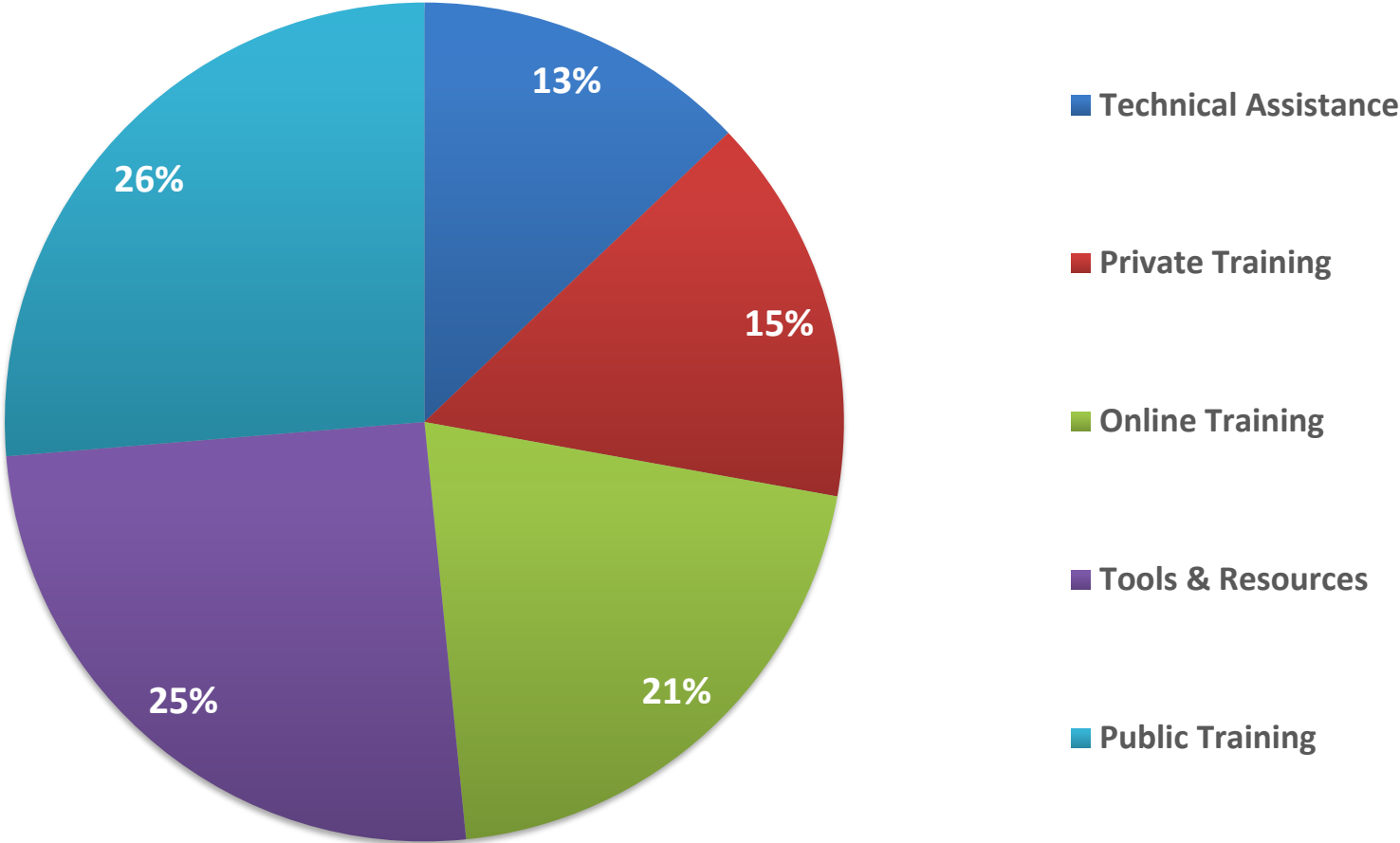
Level of Interest by Type



Top 5 Responses



METHODS OF TRAINING



NONPROFIT CAPACITY BUILDING SURVEY

OTHER TRAINING NEEDS

- Staff development on various degree paths that would enhance the work of the organization
- Technical training in design and management of websites

NONPROFIT CAPACITY BUILDING SURVEY

OTHER COMMENTS

We already receive extensive training...we would like to see United Way focus more on garnering more financial support from the community on behalf of the area nonprofits.

RESPONSE

Research shows volunteers who engage in meaningful activities are more likely to donate. UWNWA has extensive corporate relationships and their feedback reveals a desire to engage more in the community. Corporations have skilled volunteers and other in-kind resources that could benefit local nonprofits. Leveraging corporate volunteer and in-kind resources provides a pathway for increasing future financial donations.

NONPROFIT CAPACITY BUILDING SURVEY

OTHER COMMENTS

How does this fit with HARK (Center for Collaborative Care)?

RESPONSE

To better understand what resources already exist, the Community Impact Team has been meeting with other entities who provide nonprofit capacity building services. The UWNWA strongly believes in collaborating and coordinating, so we are convening a meeting of these providers to share information and discuss how we can work together to deliver capacity building services. Initial meeting participants will include representatives from organizations like HARK (C3), Arkansas Nonprofit Alliance and Fayetteville Public Library.

NONPROFIT CAPACITY BUILDING SURVEY

NEXT STEPS

- Review and select online tools and resources based on survey results
 - Board Assessment
 - Organizational Assessment
- Contact corporate partners to engage in providing training and development
 - Marketing Research & Promotions
 - Website Design and Management
- Redesign 2017 United Together Meetings based on survey results

CLIP Funding Cycle Update

FIRST STEP FUNDING

Nonprofit & Grant Panel Feedback

- Keep LOI, but standardize the format
- Incorporate Site Visits
- Create Subcategories of Funding
- Provide more narrative space to include evidence-based references/citations

CHILDREN LIVING IN POVERTY (CLIP) FUNDING OPPORTUNITY



Competitive Process

- New or expansion
- Grounded in evidence-based research
- Scalability
- Sustainability
- Collaborations will receive higher priority
- Tracking common measures

CLIP FUNDING OPPORTUNITY

CLIP Letter of Intent Key Dates

LOI Released	January 3
LOI Training	January 10 - 19
Stewardship Review (New Applicants)	January 13
LOI Draft Review	January 23 – Feb 3
LOI Submission Deadline	February 10
LOI Notification	March 13

CLIP FUNDING OPPORTUNITY

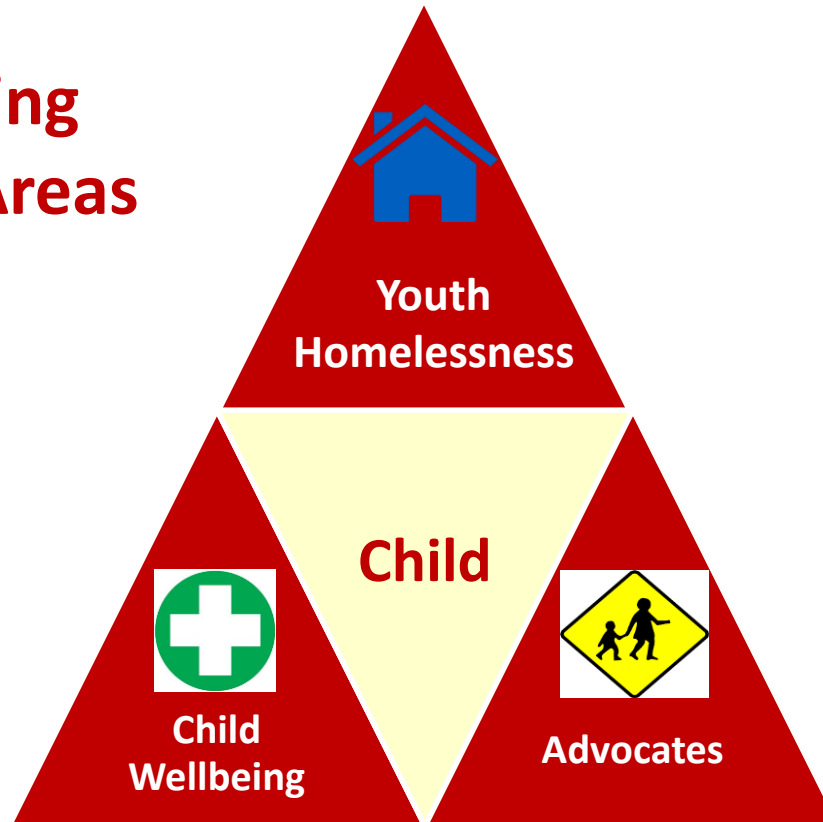
CLIP Grant Application Key Dates

Grant Application Draft Review	March 20 – April 7
Grant Application Deadline	April 14
Site Visits	April 20 – May 19
Grant Award Notifications	June 5
Award Letters Due	July 1
First Payment	Late July

STABILITY TODAY

Children have the skills, resources and opportunities to access basic needs.

**Funding
Focus Areas**



PROSPERITY TOMORROW

Children have access to the social, educational and financial assets to create a better future.

Funding Focus Areas



Parents as First
Teachers



Quality OST
Programs



Youth
Connectedness



Developing
Self-Sufficiency



Questions?