



**UNITED WE FIGHT.  
UNITED WE WIN.**

**LIVE UNITED**



# Tyson Summer Community Internship Program Information Session

**United Way  
of Northwest Arkansas**  
[UnitedWayNWA.org](http://UnitedWayNWA.org)



November 6, 2017

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# Partnership Value Alignment



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# Nonprofit Capacity Building



Tyson Community Internship Program aligns with UWNWA's on-going commitment to strengthen and empower nonprofit organizations through capacity building.

United Way  
of Northwest Arkansas  
UnitedWayNWA.org



# Tyson Community Internship Program

## OBJECTIVES

- Expand knowledge/skill/experience of interns
- Develop strong identification as Tyson Community Intern
- Advance mission of host community organizations
- Increase awareness of Tyson, UWNWA & nonprofits
- Model collaboration between corporations & nonprofits

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INTERNSHIP  
EXPERIENCE

# Tyson Community Internship Program

- Meaningful project with nonprofit organization
- 3 Education Sessions
  - Leadership & Professionalism
  - Critical Thinking & Collaboration
  - Interpersonal Communication & Networking
- 2 Social/Networking Events
- Reflective Learning Opportunities
- Participate in Program Evaluation

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NONPROFIT  
EXPERIENCE

# Tyson Community Internship Program

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- Meaningful capacity support
- 2 Program Information Sessions
- Job Description Coaching & Application Support
- Training Session for Selected Host organizations
- Kick-off and End-of-Program Celebration Events
- Program Evaluation and Debrief Session

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# Application Process

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***Application Deadline is 5:00pm CST***

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[UnitedWayNWA.org](http://UnitedWayNWA.org)



# Submitting a Strong Application

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## Organizational Capacity

- Highlight years of intern experience
- Showcase capacity to recruit, train and supervise interns
- Demonstrate administrative experience and systems
- Include social media experience & metrics

***Review the Rubric!***



# Submitting a Strong Application

## Connection to Tyson Focus Area

- **Hunger Relief**
  - Meal Provision (Individuals & Groups)
  - Food Access (Food banks, pantries, gardens)
  - Food Insecurity Awareness
  - Health & Nutrition
- **Adult Education**
  - Workforce Skill Development
  - Financial Education
  - Adult Literacy
  - GED Preparation
- **Immigrant Services**
  - Resettlement Support
  - Legal Support

***Review the Rubric!***

# Submitting a Strong Application

## Meaningful Internship Position

- Opportunity to developing personally/professionally
  - Community Engagement
  - Organization Development
  - Program Development
  - Resource Development
  - Volunteer Management
- Include learning objectives for intern
  - Career Development
  - Skill Development
  - Personal Growth Development
- Illustrate project outcome(s) and community impact

***Review the Rubric!***

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# Selection Process



***Nonprofit organizations will be notified by email  
Maximum 20 organizations selected to host intern***

# Host Organization Requirements

## Key Dates

- January 9 Host Site Training Session
- February 2 Return Grant Agreement
- April 13 Hire Intern & Submit Required Forms
- May 17 Grant Award Released
- June 11 Attend Kickoff Reception
- August 2 Attend End-of-Program Celebration
- August 3 Intern Performance Evaluation
- August 10 Submit Program Evaluation

## Host Organization Requirements

### Key Actions

- Pay intern stipend in 2 equal payments
  - Salary treated as income, subject to FICA and taxes
  - Host site responsible for related employer taxes
- Issue promotional story on website mentioning award is from Tyson Foods & UWNWA
- Assist student in creating at least 4 social media posts about their internship experience
- Complete evaluation to provide feedback to the intern, including program impact

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# Intern Selection Process

Students  
Submit  
Applications

November 6 – March 2

Review  
Applications &  
Conduct  
Interviews

January 9 – March 16

Hire Intern &  
Submit  
Required Forms

Before April 13

- Priority to students submitting applications before December 15<sup>th</sup>
- Hiring of intern can begin January 15<sup>th</sup> (First Come/First Serve)

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# Questions?

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# Making NWA Stronger





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*Thank you.*