

LIVE UNITED®

UNITED WE FIGHT.
UNITED WE WIN.

LIVE UNITED

The Annual Golf Tournament Sponsorship Document

Springdale Country Club
Monday, May 21, 2018



Benefitting

United Way
of Northwest Arkansas
UnitedWayNWA.org



About United Way of Northwest Arkansas

It is our mission to unite our community to empower people and improve lives.

Northwest Arkansas is a community with a clear understanding that poverty impacts the lives of children and their families, causing lost potential in our community. Because of the community's desire to limit these social costs: children and families have advocates and mentors who provide coaching and direction in overcoming barriers that would otherwise keep them in poverty.

A continuum of community services is readily accessible, thereby enabling families to lift themselves out of poverty.

The community continually strives to make housing affordable, jobs attainable and transportation available for children and families living in poverty.

Our bold goal is to provide every child in Northwest Arkansas a pathway out of poverty.



Your Support

The Annual Golf Tournament is coordinated by local corporations to benefit the United Way of Northwest Arkansas and hosted at the Springdale Country Club. This event is full of fun and friendly competition, great contests and prizes.

Proceeds will go to help fund our direct programs. Companies may participate in a 4-person scramble. We will have morning and afternoon flights. A small continental breakfast, buffet lunch and snacks will be provided.



Our Committee:

Shane Acosta, Committee Chair- Cargill
David Bithell- Cargill
Julie Lawrence- Cargill
Graydon Rochelle- ARVEST
Mark Henry- Catering Unlimited
Jake Earney- First Security Bank
Bill Barnes- Simmons Foods
Mike Buccheri- CTI Foods
Chad Lawrence- The Vincit Group
Britton Wheeler - Winpak
Erin O'Keefe- United Way of NWA

The Annual Golf Tournament Sponsorship Benefits

Monday, May 21, 2018

Hole in One Sponsor- \$10,000

- (2) 4 person teams
- Company name on print media partner materials**
- Company name placement on event poster**
- Corporate banners or signage displayed at event
- First priority volunteer opportunity for team
- Golf event hole sponsorship
- Logo featured on event day signs and banners (**deadline April 1**)
- Logo in **March** United Way e-newsletter (**approx. 5,000**)
- Logo on United Way webpage**
- Logo placement on event poster
- Logo placement on print media materials **
- Logo/name recognition in United Way marketing materials
- Opportunity to sit on event planning committee
- Recognition at the Live United Awards Luncheon (**January 2019**)
- Recognition in United Way annual report
- Social media recognition
- Sponsor name included in press releases **
- Ability to use the United Way logo on your company's promotional materials
- Ability for your company to donate door prizes to be handed out day of event.

Eagle Sponsor-\$5,000

- (1) 4 person team
- Company name placement on event poster**
- Corporate banners or signage displayed at event**
- First priority volunteer opportunity for team
- Golf event hole sponsorship
- Logo featured on event day signs and banners (**deadline April 1**)
- Logo in the **March** United Way e-newsletter (**approx. 5,000**)
- Logo on United Way webpage**
- Logo placement on event poster
- Logo placement on print media materials**
- Logo/name recognition in United Way marketing materials
- Opportunity to sit on event planning committee
- Recognition at the Live United Awards Luncheon (**January 2019**)
- Recognition in United Way annual report
- Social media recognition
- Ability to use United Way logo on your company's promotional materials
- Ability for your company to donate door prize to be handed out day of event

Birdie Sponsor-\$2,500

- (1) 4 person team
- Corporate banners or signage displayed at event **
- Logo in the **March** United Way e-newsletter (**approx. 5,000**)
- Logo on United Way webpage **
- Logo placement on event poster
- Logo placement on print media materials **
- Logo/ name recognition in United Way marketing materials
- Opportunity to sit on event planning committee
- Recognition in United Way annual report
- Social media recognition
- Ability to use United Way logo on your company's promotional materials
- Ability for your company to donate door prize to be handed out day of event.

Beverage Cart Sponsor- \$2,000

- (1) 4 person team
- Corporate banners or signage displayed on the putting green **
- Company Name in the **March** United Way e-newsletter (**approx. 5,000**)
- Company Name on United Way webpage **
- Company Name placed on event poster
- Company Name placed on print media materials **
- Company name recognition in United Way marketing materials
- Opportunity to sit on event planning committee
- Recognition in United Way 2017-18 annual report
- Social media recognition
- Ability to use United Way logo on your company's promotional materials
- Ability for your company to donate door prize to be handed out day of event.

Putting Green Sponsor- \$2,000

- (1) 4 person team
- Corporate banners or signage displayed on the putting green **
- Company Name in the **March** United Way e-newsletter (**approx. 5,000**)
- Company Name on United Way webpage **
- Company Name placed on event poster
- Company Name placed on print media materials **
- Company Name recognition in United Way marketing materials
- Opportunity to sit on event planning committee
- Recognition in United Way 2017-18 annual report
- Social media recognition
- Ability to use United Way logo on your company's promotional materials
- Ability for your company to donate door prize to be handed out day of event.

Par Team Sponsor- \$1,000

- (1) 4 person team
- First priority volunteer opportunity for team
- Opportunity to provide a door prize for events

Classic Hole Sponsor- \$300

- First priority volunteer opportunity for team

**** Deadline will be end of business on Thursday, March 1, 2018**

Event Schedule

Springdale Country Club
608 W Lakeview Drive
Springdale, AR 72764

7:00 am	Morning Player Check-in
8:00 am	Morning Shotgun Start
12:00 pm	Lunch and Afternoon Player Check-in
1:00 pm	Afternoon Shotgun Start



SPONSORSHIP AGREEMENT

United Way
of Northwest Arkansas
UnitedWayNWA.org



UNITED WAY OF NORTHWEST ARKANSAS

Sponsor Name: _____

Event(s): The Annual Golf Tournament

Sponsorship Amount: _____

Event Date(s): Friday, May 21, 2018

Event Location(s): Nonprofit organizations across Northwest Arkansas

Terms of Payment Due Date: payment is due **30 days** prior to the event.

Send payment to: United Way of Northwest Arkansas, ATTN: Erin O'Keefe
100 Parkwood St., Lowell, AR 72745

Purpose: The purpose of this sponsorship is to benefit the United Way of Northwest Arkansas (UWNWA) and advance its not-for-profit mission of uniting our community to empower people and improve lives. Sponsor would like to assist the UWNWA to carry out this mission and agrees to provide the support outlined in this agreement. By signing this agreement to sponsor the listed event(s), Sponsor agrees to perform the specific tasks stated herein, and assumes no responsibility for the management or other practices of the UWNWA in conducting the stated event/cause(s).

- Sponsor understands that as a not-for-profit charitable organization, the UWNWA cannot promote or endorse Sponsor's product or service.
- No rights to use UWNWA service marks are granted in this agreement.
- In appreciation of Sponsor's support, UWNWA will recognize Sponsor's donation in the appropriate UWNWA Event/Cause materials. Sponsor grants permission to UWNWA to display Sponsor's name and trademark for the term of this agreement, with Sponsor's prior review and approval.
- Sponsor will be responsible for securing any necessary release forms from participants in any Sponsor activity held at UWNWA's Event/Cause activity.
- Any In-Kind sponsor does not have the right to solicit another sponsor to cover service costs.
- In-Kind media sponsor responsibilities will be to promote Event/Cause(s) to Sponsor's fullest ability as discussed in partnership with UWNWA marketing manager.

My signature indicates authorization to make this commitment on behalf of my company.

Signature: _____ **Date:** _____

Sponsor Contact Information:

Name: _____

Title: _____

Address: _____

Phone: _____

Email: _____

United Way of NWA Team Member

Name: Erin O'Keefe

Title: Resource Development Manager

Address: 100 Parkwood, Lowell AR, 72745

Phone: 417-529-6008

Email: eokeefe@unitedwaynwa.org

**THANK YOU FOR YOUR SUPPORT OF THE
UNITED WAY OF NORTHWEST ARKANSAS!**