Community Investment Grants 2022
Nonprofit Information Session

Agenda

• Welcome
• United Way of NWA
• Funding Cycle 2022-23
  • Funding Priorities & Process
  • Grant Review Committee
  • Application Components
• UW Nonprofit Grant Portal
• Questions?
United Way of NWA

Our Vision
United Way envisions a world where all individuals and families achieve their human potential through education, income stability, and healthy lives.

Our Mission
United Way of NWA is a forward thinking organization working to improve the capacity of individuals and families by mobilizing the caring power of our community through collaboration with our partners.

United for ALICE

Who is ALICE?

- Asset Limited, Income Constrained, Employed
- Low-wage jobs – cashiers, health care workers, security guards, laborers, office administration
- No savings for emergencies or for the future (education, home, retirement)

Source: American Community Survey, 2007-2018
Pathway to Prosperity

ALICE households in Arkansas, especially those with children, have access to the social, educational and financial assets to create a better future.

- Early Learning
- Quality Out-of-School Time
- Developing Self-Sufficiency

Funding Cycle Process

- Application: Aug. 30 – Oct. 18
- Grant Announcement: Early January
- Funding: January – December 2022/2023

Open to NPOs and education institutions serving Benton, Madison & Washington Counties

Programs will be notified of the grant decisions and allocation amounts.

Programs approved for funding will receive grants via monthly distributions.
KEY DATES

Nonprofit & Community Partners

Grant Information Sessions
Draft Application Review Period
Application Submission Deadline
Grant Committee Review of Applications
Notification of Grant Awards

September 14, 15, & 16
September 27 – October 8
October 18 at 12 Noon
Late Oct. to November
Early January

Grant Review Committee

• The Grant Review Committee makes the decisions on UWNWA community investments.
• The Panel is comprised of community volunteers who are assigned to a funding focus area. They contribute up to 25 hours each during the grant review process.
• Panelists review and score all applications based on a rubric. They determine which programs will be selected for funding.
Grant Review Committee

Rating Methodology

Proposal Score + Tier Ranking = Composite Score

<table>
<thead>
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<th>Proposal Score Weighting (Max 70 Pts)</th>
<th>Tier Ranking (Max 30 Pts)</th>
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<td>25 – Program Narrative</td>
<td>30 – Top Tier</td>
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<td>15 – Community Need</td>
<td>20 – Middle Tier</td>
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<td>15 – Budget &amp; Demographics</td>
<td>10 – Bottom Tier</td>
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<td>10 – Outcomes</td>
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Proposal Score + Tier Ranking = Composite Score

Stewardship Review

- Was a completed application submitted, including all required sections and attachments?
- If the organization is a former grantee, has the organization complied with all reporting requirements?
- Review of organization’s most recent audit or financial review
- Review of IRS filing (Form 990/990EZ)
- Validate tax exempt status
- Verify compliance with federal financing laws

* If the financial review triggers any concerns, the organization’s documents will go to a volunteer auditor/CPA for review and determination if the organization moves forward in the process.
Application Key Components

- Program Description
- Community Need
- Program Plan
- New Positions (Optional)
- Program Collaborations
- Budget & Demographics (Upload Documents)
- Outputs & Outcomes
- Other Organizational Services & Supports (Optional)
- Organization Financial Information (Upload Documents)
- Organization Approval

Community Outcomes

Select at least one outcome area that best aligns with your program. “Other” will allow you to define a customized outcome and its associated outputs.

- Avoid Risky Behavior
- Developing Life Skills
- Developing Soft Skills
- Developmental Milestones
- Grade-Level Reading
- Healthy Behaviors
- Improved Attendance
- Increased Disposable Income
- Individuals Gaining Employment
- On-Time High School Graduation
- On-Time Transition JHS/MS to High School
- Other
- Post HS Education, Certifications, Licenses, and/or Credentials
- School Readiness
Community Outcomes

- Evaluation Narrative
- Outputs 1 & 2 Year 1
- Outcome Year 1
- Outputs 1 & 2 Year 2
- Outcome Year 2

Nonprofit Grant Portal

Access UWNWA Grant Portal through UWNWA Website
https://unitedwaynwa.org/prosperity-tomorrow/application-for-funding/
*** OR ***
https://www.grantinterface.com/Home/Logon?urlkey=uwnwa
Create Grant Portal User Account – Organization Information, Individual User, Executive Officer, & Password

To create an account, you must first establish the Organization. UWNWA will link accounts from the same organization through a back office process.

Access the Applicant Dashboard

Once you have created your Account and have logged in, you will see your Dashboard. The Dashboard shows you all applications associated with your Account. All user accounts linked to an organization will be able to see all applications associated with organization, but only one user account can be linked to an active application for updating purposes.

Click on “Apply” to view new grant opportunities

Verify the individual organization information. This will automatically populate in any future applications

To edit your information, click the pencil icon
To differentiate between nonprofit organization applications and student internship applications, you will need to enter NPO in the upper right box to see grants you are available to apply for.

Enter "NPO" to access all available grants.

After selecting "NPO", you will see the available grant opportunities. To begin an application, select the blue "Apply" button in the top right corner.

Hit "Apply" to begin your application.
Filling Out the Application
You can now begin filling out the required sections. Items marked with an asterisk (*) are required fields and must be completed before you can submit. The form is designed into sections for easier navigation. You also have the opportunity to print a copy of the questions at any time.

You can print a PDF version of the form with all questions
You can navigate through the application by clicking the section to open

Extra Features
You can copy text from previous applications and/or invite other people to collaborate on the application.

Click on this button to copy and edit answers from previous applications
Click on "Collaborate" to invite others to view and edit the application
Completing the Outcomes Section
You will complete this section for each outcome you select from the previous menu. Please be sure that each section corresponds correctly with the selected outcomes.
Nonprofit Grant Portal

Saving and Submitting the Application
You have the option of saving your application and return later by clicking the "Save Application" button in the bottom right corner. When you have completed your form and you are ready to submit, click the "Submit Application" button.

You can save your draft or submit a completed application.

If you have questions about the Grant Portal or experience technical difficulty, please submit an email to mheckes@unitedwaynwa.org or call 479-303-4421.

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