

---

**CONTACT:**

Dina Wood, executive vice president  
United Way of Northwest Arkansas  
(479) 957-3197  
[communications@unitedwaynwa.org](mailto:communications@unitedwaynwa.org)

**UNITED WAY NAMES NEW HEAD OF COMMUNITY IMPACT, ENGAGEMENT**

For Immediate Release  
DATE: May 23, 2023

**Lowell, Ark.** – United Way of Northwest Arkansas has promoted Hannah Savage to chief of staff and senior director of community impact and engagement.

“Hannah is enthusiastic, outgoing and positive. She’s the perfect champion for our programs and partners,” said Jackie Hancock, United Way of Northwest Arkansas president and CEO. “Her passion for helping individuals and families reach their potential gives her a unique ability to unite leaders and organizations who share our vision for a thriving community.”

As director of community impact and engagement, Savage will be the primary point of contact for regional volunteerism and United Way Community Investment Grants. She will also direct programs such as Dolly Parton’s Imagination Library, Live United Day, Fill the Bus and Joy of Sharing. Savage will also manage the grant awarding and reporting process for the U.S. Department of Homeland Security’s Emergency Food and Shelter Program.

“I am excited about this additional role and the opportunity to broaden our reach and deepen our impact in Northwest Arkansas,” Savage said. “I enjoy working with the public and forming connections through community involvement and outreach, and now I get to do more of that.”

Savage has been part of United Way’s senior leadership team since January 2022, when she was hired as chief of staff. In that role, she has fostered relationships with nonprofit leaders, city government officials, school superintendents and community leaders to elevate engagement and educate the community about the organization’s impact. In addition to overseeing day-to-day business operations and managing vendor accounts, Savage has also coordinated a series of nonprofit roundtable discussions and an extensive diversity, equity and inclusion training program for the staff, leadership team and board of directors.

**About United Way of Northwest Arkansas:** Founded in 1931, United Way of Northwest Arkansas improves the capacity of individuals and families by mobilizing the caring power and generosity of our community through collaboration with our partners. Learn more at [unitedwaynwa.org](http://unitedwaynwa.org).

###