



2022 ANNUAL IMPACT REPORT

LIVE UNITED



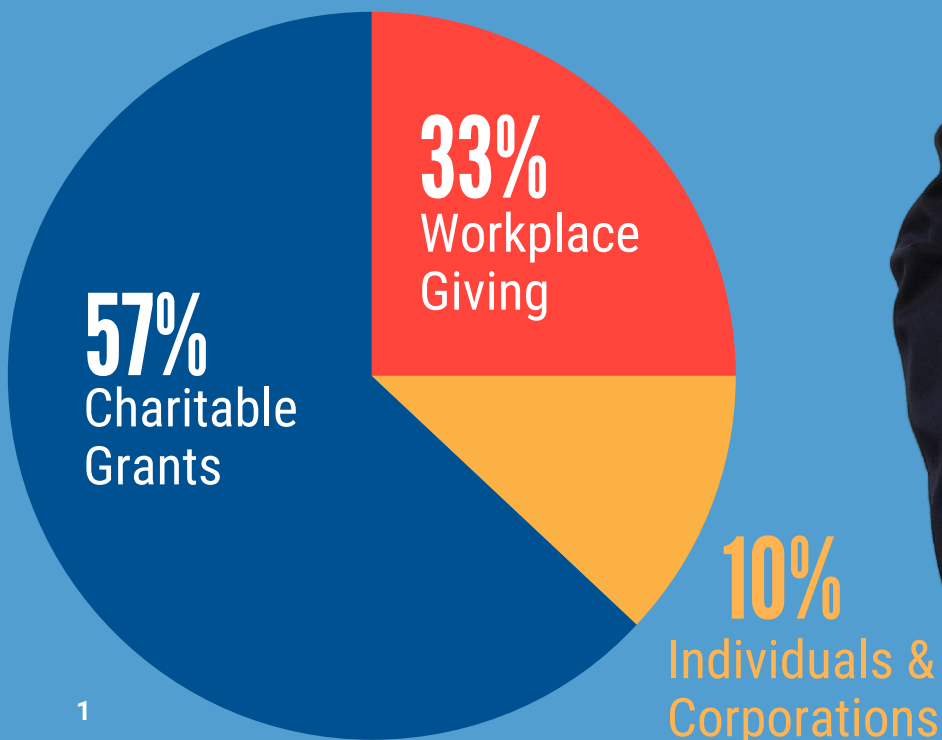
92 YEARS
OF IMPROVING
LIVES IN
NORTHWEST
ARKANSAS

A NOTE FROM OUR PRESIDENT & CEO

United Way has been serving in Northwest Arkansas for over 91 years. Throughout that time, we've supported the community through grants, connections, collaboration and programs. We've adapted based on residents' needs, like expanding the Arkansas 211 call center to a state-wide service that shares essential resources with individuals and families and hosting community roundtables that gather neighbors to address key issues and how we can work to solve them together. We love our Northwest Arkansas community, and we are excited to continue supporting our neighbors and helping them thrive.

2022 FUNDRAISING

\$3.25M



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COMMUNITY IMPACT MANAGER

COMMUNITY ENGAGEMENT

A YEAR IN REVIEW



FILL THE BUS

12,320 students from
13 districts received school supplies from our drive

LIVE UNITED DAY

1.5K community project volunteer hours worth **\$34K**



NATIONAL PHILANTHOPY DAY

Association of Fundraising Professionals

OUTSTANDING PHILANTHROPIC ORGANIZATION

THE JOY OF SHARING

68 children received presents from our holiday gift drive

THE **JOY** OF SHARING



COMMUNITY IMPACT

COMMUNITY INVESTMENT GRANTS

23,356 individuals served in the focus areas of Early Learning, Quality Out-of-School Time and Developing Self-Sufficiency

\$971,595

GRANTED TO 30 NORTHWEST ARKANSAS ORGANIZATIONS

DOLLY PARTON'S IMAGINATION LIBRARY



10,214 children in Benton, Washington and Madison counties are enrolled in Dolly Parton's Imagination Library. The book subscription program for children ages birth to five years has increased by 121% from 2021.

“Dolly Parton’s Imagination Library gives all children the chance to develop a love for reading while enhancing school readiness and increasing quality time between children and their caregivers. Each new book boosts a child’s educational attainment.”



John L. Colbert
Superintendent
Fayetteville Public Schools

Dolly Parton

Helena Gadison
Chair
United Way of Northwest Arkansas

JOHN L COLBERT

EMERGENCY FOOD & SHELTER PROGRAM

18 organizations funded for food distribution, shelter and rent/mortgage assistance

\$515,551

awarded to Benton, Carroll and Washington counties from Phase 39 and ARPA-R grants

TYSON & U OF A INTERNSHIPS

support and training for

22 Tyson Summer Community Interns who spent two months with nonprofits across NWA and **7** fall interns through the University of Arkansas Honors College



Arkansas 211 in 2022

Get Connected. Get Help.

34,500+

connections to help through the call center



267,000+

Arkansans Impacted



32%

volume increase since 2021 CY



Whether you want to give or get help, Arkansas 211 is the free, confidential, 24-hour-a-day, multilingual way to connect individuals and families with critical local resources. Dial 2-1-1 from anywhere in Arkansas, and you'll reach a highly-trained information and resource specialist who will assess your needs and provide a list of referrals to resources available in your community.

9,169

connections to provide Arkansans with housing assistance



11,216

connections to utilities assistance in Arkansas

19,000+

active resources across Arkansas



3,604

connections to transportation assistance in Arkansas

5,706

connections to reduce hunger in Arkansas



2,901

meals delivered with Ride United: Last Mile Delivery in Arkansas

\$58,200

value of meals delivered with Ride United: Last Mile Delivery in Arkansas

\$69,864

value of Ride United: Transportation in Arkansas

1,877

connections to employment and income assistance in Arkansas

ARKANSAS 211 MESSAGE FROM A **COMMUNITY PARTNER**

St. James Food Pantry
thoughts from Monique Jones, minister

HELPING NEIGHBORS THROUGH COMMUNITY PROGRAMS

Arkansas 211/United Way has been helpful to the clients we serve by closing the gap where there are barriers. Several clients have mobility and transportation issues that affect their access to food. Our partnership with Arkansas 211/United Way and their food delivery through DoorDash has met the needs of the community where food insecurity is prevalent.



ARKANSAS 211 EXPANDS THE REACH OF LOCAL SERVICES WITH DOORDASH PROGRAM

Arkansas 211's DoorDash program has helped us meet some of the greatest needs of food insecurity. Some of our community members would have been forgotten or overlooked due to mobility issues or disabilities. This program gives back dignity and offers supportive services for basic needs. I have dreamed of supporting my community in such a way, and this program helps with the heavy lifting of transportation concerns to get food to the client. I appreciate all they do for the food pantry and our clients.



“ **The Arkansas 211/United Way resource call center has offered supportive services to a community of individuals who have nowhere else to seek resources ... I have dreamed of supporting my community in such a way.** ”

MONIQUE JONES

NEIGHBORS SUPPORTING NEIGHBORS WITH KINDNESS AND COMPASSION




The Arkansas 211/United Way resource call center has offered supportive services to a community of individuals who have nowhere else to seek resources. They provide kindness and compassion to all of our clients and support my team tirelessly to meet the needs of the community we serve.

Monique Jones
Minister
St. James Food Pantry



BUILDING STRONGER COMMUNITIES TOGETHER

#liveunitednwa
unitedwaynwa.org



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-  Arkansas 211
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OUR MISSION

United Way of Northwest Arkansas is a forward thinking organization working to improve the capacity of individuals and families by mobilizing the caring power of our community through collaboration with our partners.

OUR VISION

United Way envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.