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## ARKANSAS UNITED WAYS ELECT 2023-25 LEADERSHIP

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**Lowell, Ark.** – United Ways of Arkansas have elected Jackie Hancock, Jr., president and chief executive officer at United Way of Northwest Arkansas, to chair the statewide organization.

“There is so much opportunity for United Way organizations around the state to work together,” Hancock said. “We all share the goal of helping our neighbors thrive, and we are able to have greater state-wide impact through our combined efforts than any of us can do alone.”

At their quarterly meeting on July 20, leaders of the state’s 19 local United Ways voted unanimously for Hancock’s leadership along with that of Shea Foldvary, president and CEO of United Way of Fort Smith Area, who was chosen as vice chair. They set the direction for the statewide organization and serve two-year terms.

Hancock replaces Mark Bledsoe, president and CEO of United Way of Greater Texarkana.

Hancock provides strategic leadership for United Way pillar programs that support childhood learning, nonprofit leadership development and capacity building, and the state-wide Arkansas 211 program. Prior to joining United Way in the spring of 2019, Hancock served as CEO for PKD Foundation in Kansas City and the National Foundation for Transplants in Memphis. He is a Certified Fund Raising Professional, member of the Association of Fundraising Professionals and an expert in organizational capacity and change management. Hancock is also active in Rotary Club of Rogers.

United Way Worldwide is the leadership and support organization for the network of nearly 1,800 community-based United Ways in 45 countries and territories. The global nonprofit envisions a world where all individuals and families achieve their human potential through education, income stability and healthy lives.

**About United Way of Northwest Arkansas:** Serving the area since 1931, United Way of Northwest Arkansas improves the capacity of individuals and families by mobilizing the caring power and generosity of our community through collaboration with our partners. Learn more at [unitedwaynwa.org](http://unitedwaynwa.org).

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