WORKPLACE GIVING CAMPAIGN of Northwest Arkansas ENHANCEMENT IDEAS

There are endless ways to raise additional funds outside of the original pledges made during campaign kick-off. As a reminder, special events will be added to your company's total. Below is a breakdown on some great ways to enhance your company's campaign total and employee involvement.

WAYS TO INCREASE EMPLOYEE PARTICIPATION

As for most things, one of the easiest and most effective ways to increase involvement is to offer incentives. There are many ways a company can do this that achieve the goal while boosting morale and company culture around the campaign:





If X number or percentage of total employees donate or participate, your office could offer a collective prize!

Prizes for participation in these activities could include:









SPECIAL EVENT IDEAS

Special events are a fun way to not only increase your company's campaign total, but to also promote a fun workplace atmosphere. It is important to note that special events can be done year-round and not only during the kick-off timeline.

Staff Sporting Event

Charge X amount per player or place bets on a team! Try pairing with a potluck or cookout!

Cook Outs

Some companies will host a lunch hour or BBQ in their parking lot charge \$X to attend. A company potluck is a similar option!

Donation Box

Keep some kind of donation jar or box out for extra change or spare dollars! This is an easy, passive way to up your total!

Pet Day

Colleagues can make a donation to bring their pets or simply enjoy the company of furry friends.

Jeans/Casual Day

If your office has a dress code, offer a jeans or casual day to employees who buy in!

Holiday Parties

Office Christmas parties, Easter pot lucks, Halloween costume contests, etc. Enhance any ideas with a holiday theme!

Pie in the Face/

Dunk Tank Charge \$X to dunk/pie the boss! Upcharge for an "auto dunk" or closer throw! Local Dunk Tank: Dancehance Entertainment 479-871-8710

Office Talent Show

Uncover hidden talents among your coworkers. Charge an entry fee for participants and attendees.

Trivia Competition

Participants can form teams and pay an entry fee to join. Create a mix of general knowledge and themed rounds to keep things interesting.

Auction/Raffle

Encourage colleagues to donate items or services they're willing to auction off. This can range from handmade crafts to gift cards to local businesses.

Office Olympics

Employees form teams and pay an entry fee. The winning team can receive a small prize, and the entry fees can contribute to the fundraiser.

DIY Workshop

Organize a workshop where colleagues can learn a new skill or craft. Charge a fee for participation, and the funds can be directed towards the fundraiser,