

# Pay It Forward Promotion

## Rules & Regulations 2023–2024 Campaign

**PRIZES:** 4 cash prizes of \$250 and 3 cash prizes of \$500 will be awarded to each qualifying sweepstakes winner. Each sweepstakes winner will designate an amount of \$1,000 to a nonprofit of their choice in Washington, Benton, or Madison counties in Northwest Arkansas. The selected nonprofit must meet the United Way of Northwest Arkansas policy on designations.

**TO ENTER:** During the 2023-2024 United Way of Northwest Arkansas annual workplace giving campaign, an individual donates/pledges \$100-\$499 per year to United Way of Northwest Arkansas to qualify for Level 1 entry into the PAY IT FORWARD sweepstakes. An individual donates/pledges \$500+ to United Way of Northwest Arkansas to qualify for Level 2 entry into the PAY IT FORWARD sweepstakes.

An individual can win only once in the drawing.

Online pledge forms and paper entry forms must be submitted to United Way of Northwest Arkansas by 5 p.m. Central Time on March 22, 2024. United Way of Northwest Arkansas will not be responsible for companies that do not submit their employees' pledge forms and contact information by this date. United Way of Northwest Arkansas will not be responsible for lost or misdirected mail.

Entry without donation can be made by requesting an entry form by mail to United Way of Northwest Arkansas, Attn: PAY IT FORWARD sweepstakes, 100 Parkwood Street, Lowell, AR 72745. Complete the entry form containing name, address, phone number, and email address and mail it to United Way of Northwest Arkansas, Attn: PAY IT FORWARD sweepstakes, 100 Parkwood Street, Lowell, AR 72745. United

Way of Northwest Arkansas reserves the right to determine the validity and eligibility of all entries.

Entrants agree to hold harmless United Way of Northwest Arkansas and their parents, subsidiaries, affiliates, agencies, officers, directors, and employees from responsibility for damages, losses, or injuries, including death, personal injury, or property damage, due in whole or part, directly or indirectly, from participation in this promotion or acceptance, possession, use or misuse of the prize.

Entrants grant United Way of Northwest Arkansas the use of his/her/their name and photograph in all communication and publicity materials without compensation.

Participation in this promotion may affect the tax deductibility of your gift. You should consult your tax advisor for more detailed information.

Odds of winning will depend on the number of eligible entries received.

**WHO IS NOT ELIGIBLE:** United Way of Northwest Arkansas staff, United Way of Northwest Arkansas board members, and their immediate families and anyone under the age of 18.

**DRAWINGS:** Seven prize winners will be randomly drawn on April 1, 2024, from all qualifying entries.

**WINNER:** The seven (7) prize winners are responsible for personal taxes relating to winning the \$250 and \$500 cash prizes. The seven (7) prize winners will provide United Way of Northwest Arkansas with the name of the nonprofit organization to which they would like to designate the \$1,000 prize. United Way will award all 7 cash winners by April 30, 2024. United Way of Northwest Arkansas will vet the nonprofit organization and arrange a date/time for the winner to present the check to the desired nonprofit organization.

The prize winners are liable for and required to pay personal taxes relating to winning the cash prize, which may include but are not limited to federal gaming taxes and federal, state, and local income taxes.

**NO PURCHASE NECESSARY. DONATION WILL NOT IMPROVE CHANCES OF WINNING. PARTICIPATION IN THIS PROMOTION IS ENTIRELY OPTIONAL AND VOLUNTARY.**