Today, we kick off the NAME OF YOUR COMPANY HERE United Way campaign to help our community. Our fundraising goal this year is ($ XXX).

I am proud to support this year’s campaign because I know that it means I’m joining our community’s largest organized effort to help our neighbors in need.

United Way brings people together in purpose. Together, we mobilize communities to close gaps and open opportunities for everyone, everywhere. We know improving access to education, health, and family-sustaining financial stability can help all thrive.

We activate organizations and leaders to direct resources where they are most needed, quickly and efficiently. United Way helps people make positive, lasting change.

For almost a century, Northwest Arkansas community leaders have asked United Way affiliates to focus our efforts and uplift our community to address conditions that pose immediate barriers to long-term vibrancy. Today, we devote resources to disparities in:

* Education
* Housing
* Healthy Food Access
* Childhood development
* Physical and mental well-being

Please take a moment to learn more about the work of United Way of Northwest Arkansas and consider taking part in this year’s campaign. You can follow this link to make your pledge: (INSERT LINK TO YOUR DONATION PAGE HERE). Our campaign will end on (ENTER DATE HERE), so we hope that you will join us in making a positive impact in our community. Thank you for supporting the United Way of Northwest Arkansas and our partnership in giving.

Thank you,

[INSERT COORDINATOR NAME & INFORMATION]