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MEDIA ADVISORY
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United Way of Northwest Arkansas Holds Stuff the Bus School Supply Drive

Lowell, ARK. – United Way of Northwest Arkansas and Snickers Marathon Energy Bar are partnering this year for the 2009 Stuff the Bus school supply drive at Walmart locations throughout Northwest Arkansas.

United Way believes that the inability to afford school supplies should not be an obstacle to a child's success, and that is why each year we facilitate Stuff the Bus.

This program ensures that all children who need them have access to the school supplies that are required for back to school. Each year we park a school bus in front of local Wal-Mart stores and ask individuals who can to buy an extra pack of pencils, paper, glue, crayons, etc. for children in the local school systems.

WHO: United Way of Northwest Arkansas
WHAT: **Stuff the Bus** School Supply Drive
WHEN: Friday, July 24, 2009, 9 a.m. – 8 p.m.
Saturday, July 25, 2009, 9 a.m. – 2 p.m.
WHERE: Wal-Mart Supercenter locations:

Benton County

Rogers – Pleasant Grove Road
Rogers – Walnut Road
Bentonville – Walton Road
Siloam Springs

Washington County

Springdale
Fayetteville – Mall Ave.
Fayetteville – 6th Street

Madison County

Huntsville
Madison County
Jane, MO

NOTE: Please call if you plan on covering this event. This will allow us to ensure there will be someone available for questions or interviews. Contact information is below.

Contact:

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Brooke Benoit, Vice President, Marketing/Communications