

SPONSOR BENEFITS: GOLF TOURNAMENT

	\$10,000	\$5,000	\$2,500	\$1,000	\$300	In-kind Media
Ability to use United Way logo on your company's promotional materials	x	x	x	x	x	x
Company name on print media partner materials			x			
Company name placement on event poster			x			
Corporate banners or signage displayed at event	x	x				x
First priority volunteer opportunity for team	x	x	x			x
Golf event hole sponsorship					x	
Logo featured on event day signs and banners	x	x				x
Logo on monthly United Way e-news letter (approx. 5,000)	x					
Logo on United Way webpage	x	x				x
Logo placement on event poster	x	x				x
Logo placement on print media materials	x	x				x
Logo/ name recognition in United Way marketing materials	x	x	x			x
Opportunity to provide a door prize for events	x	x	x	x	x	x
Opportunity to sit on event planning committee	x					x
Recognition at the Live United Awards Luncheon (January)	x	x				x
Recognition in United Way annual report	x	x				x
Social media recognition	x	x	x			x
Speaking opportunity at event	x					
Sponsor name included in press releases	x					
Team of four (4)	2	1	1	1		
Tickets to the golf tournament VIP reception Sunday evening	16	8	4	4	2	2
Verbal recognition at event	x	x	x	x		x
VIP parking passes at Club House	8					
Opportunity to sit on steering committee	x	x				x

