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UNITED WE WIN.**

**LIVE UNITED**

**Children Living in Poverty (CLIP) Funding Cycle 2019-2021  
Nonprofit Information Session**

January 10, 2019

United Way  
of Northwest Arkansas  
UnitedWayNWA.org



**AGENDA**

Time	Activity
9:00 a.m.	Welcome & Introductions
9:10 a.m.	United Way of NWA Overview & CLIP Initiative
9:15 a.m.	<b>CLIP Funding Cycle 2019-2021</b> <ul style="list-style-type: none"> <li>▪ Grant Fund Allocations</li> <li>▪ Letter of Interest (LOI) Process &amp; Components</li> <li>▪ Community Investment Panel</li> </ul>
9:35 a.m.	UWNWA Grant Portal
9:45 a.m.	Questions & Wrap-up

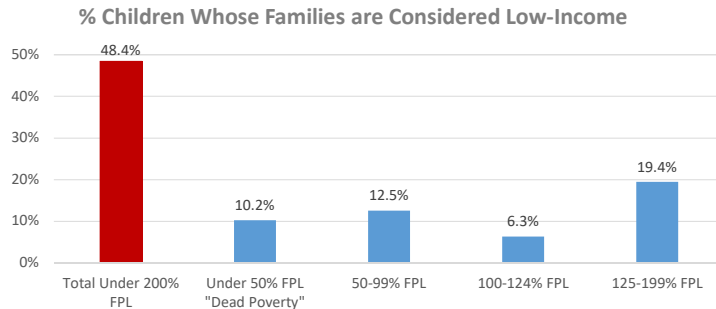
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## United Way of Northwest AR Overview

*The United Way believes complex social problems require focused interventions to create long-term, sustainable change.*



Almost half of children (48%) in NWA are growing up in low-income families (families with combined incomes of less than \$41,560 for a family of three).

Source: US Census American Community Survey

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## United Way of Northwest AR Overview



First Step Funding Launched  
  
H/E/I Grants extended 1 more year at reduced level of funding

Children Living in Poverty (CLIP) 2017-2019 Funding Cycle Launched (2-year grant)

CLIP 2017-2019 Funding Cycle Continues

Children Living in Poverty (CLIP) 2019-2021 Funding Cycle Launches

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## United Way of Northwest AR Overview

	Health, Education & Income 2016 – 17	First Step Funding 2016 – 17	Children Living in Poverty (CLIP) 2017 – 18
Number of Grants Awarded	66	19	38
Average Grant Amount	\$13,196.97	\$40,526.32	\$38,071.05
Smallest Grant Awarded	\$1,803.72	\$12,000.00	\$6,000.00
TOTAL INVESTMENT	\$871,000.00	\$770,000.00	\$1,446,700.00

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## Pathway to Prosperity



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## Pathway to Prosperity

*Children and families have access to the social, educational and financial assets to create a better future.*



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## Parents as First Teachers

*Building the capacity of parents and families to ensure that children are ready to learn and thrive in school*



- Strengthen school readiness skills with an emphasis on building the capacity of parents and families
- Quality early childhood development that will create elementary age impact (e.g. reading at grade level)

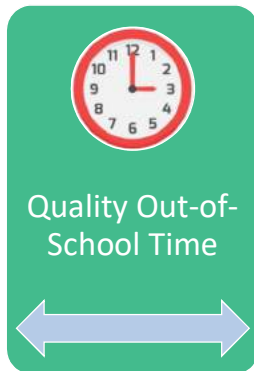
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## Quality Out-of-School Time

*Increasing access to high-quality out-of-school time opportunities that will build the capacity for greater success*

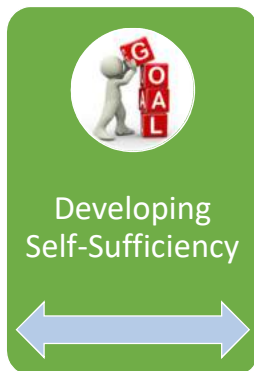


- Increase the number of quality OST opportunities for low-income children
- Supports academic success, expands exploration of career opportunities, advances social-emotional development, reduces behavioral problems, and/or results in positive outcomes for children

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## Developing Self-Sufficiency

*Ensuring the future economic stability of children and families by strengthening workforce readiness skills and increasing the capacity of youth to acquire a sustainable living wage*



- Focus on programs that support and prepare low-income youth for postsecondary success and workforce readiness
- Connecting youth to resources and opportunities

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## CLIP Funding Investments

Example: CLIP Funding = \$1,000,000

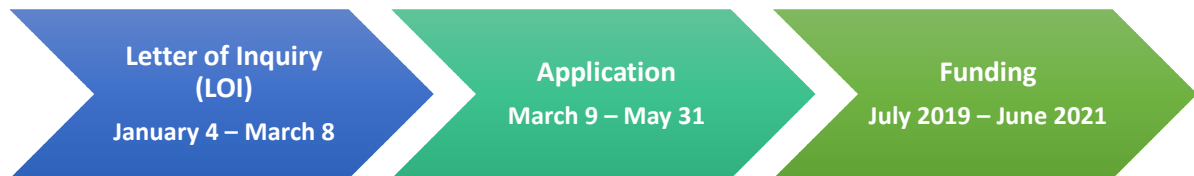
Impact Area	2019-2021 % of CLIP Funds	2019-2020 Estimated Annual Allocation
▪ Parents as First Teacher	35%	\$350,000
▪ Quality Out-of-School Time	35%	\$350,000
▪ Developing Self-Sufficiency	30%	\$300,000
<b>Total</b>	<b>100%</b>	<b>\$1,000,000</b>

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## CLIP Funding Cycle Process



Open to NPOs, education institutions, and collaborative initiatives serving Benton, Madison & Washington Counties & McDonald County (MO)

Selected programs will be invited to submit full application for funding consideration

Programs approved for funding will receive grants via monthly allocations

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## CLIP Funding Cycle Process LOI Key Dates

Letter of Inquiry (LOI)  
January 4 – March 7

CLIP Funding Cycle Announced	January 4
Information Sessions	January 10 – 14
Draft LOI Proposal Review Period	January 11 - 23
<b>LOI Submission Deadline</b>	<b>February 1, 5:00 pm</b>
Stewardship & Compliance Reviews	February 4 – 8
Community Impact Grant Panel Review	February 15 – March 6
Notify Organizations	March 8

## LOI Components

- Organization Information
- Organization Financial Information
- Program Details
  - Organization FY2018 Revenue/Expenses
  - Amount Requested
    - % of Total Organization Expenses (Target <30%)
- Program Narrative
  - Statement of Need
  - Evidence-Based Practices
  - Research References
  - Partnerships & Collaborations

## LOI Components

- **Evidence-Based Practices & Research References**
  - Narrative describing why the program/service would be successful in building a pathway to prosperity
  - Cite 3-5 key pieces of research/evidence less than 10 years old
- **Partnerships & Collaborations**
  - If LOI is being submitted in partnership with other organizations, identify fiscal agent and describe participating partners/roles/MOU
  - If LOI is not being submitted in partnership with other organizations, identify the top 1-3 partnerships with other community-based organizations

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## Stewardship/Compliance Review

- **Review Organization Audit/Financial Review**
  - Looking for “unqualified” opinion
  - Validating liquidity (minimum 30+ days cash)
  - Program expenses 70+% of total organization expenses
- **Review IRS Filing (Form 990/990EZ)**
- **Validating Tax Exempt Status**
- **Verify compliance with the USA PATRIOT Act**

*If the review triggers any concerns, the organization's documents will go to a volunteer auditor/CPA for review and determination if the organization moves forward in the process.*

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## Stewardship/Compliance Review

- Was the proposal application submitted on time?
- Was the proposal application complete, including all required sections and attachments?
- Has the organization submitted all required UWNWA reports on time ?
- Did the organization pass the Stewardship Review?

## Community Investment Panel

- The Community Investment Panel makes the decisions on UWNWA community investments.
- The Panel is comprised of community volunteers who are assigned to a funding focus area. They contribute up to 25 hours each during the January – May time period.
- Panelists review and score all LOIs based on a rubric. They determine which programs will be selected to move forward in the next phase.

## Community Investment Panel

### Rating Methodology

Proposal Score + Tier Ranking = Composite LOI Score

Proposal Score Weighting (Max 70 Pts)	Tier Ranking (Max 30 Pts)
25 – Pathway to Prosperity	30 – Top Tier
25 – Evidence-Based Narrative	20 – Middle Tier
20 – Partnerships & Collaborations	10 – Bottom Tier

## UWNWA Nonprofit Grant Portal

### Create Grant Portal User Account

You must have a User Account (Login ID) to use the Grant Portal System.

Access UWNWA Grant Portal through UWNWA Website  
([www.unitedwaynwa.org](http://www.unitedwaynwa.org))

\*\*\* OR \*\*\*

<https://www.grantinterface.com/Home/Logon?urlkey=uwnwa>

# UWNWA Nonprofit Grant Portal

## Create Grant Portal User Account – Organization Information, Individual User, Executive Officer, & Password

To create an account, you must first establish the Organization. UWNWA will link accounts from the same organization through a back office process.

### Create New Account

If you already have an Account, click the 'Cancel Account Creation' button to go to the Login page.  
Using the browser's back button will delete your registration information.

This registration process has multiple steps you must complete before you can apply.  
Fields with an asterisk (\*) are required.

Information

If you are a student applying for an internship, please skip the fields as denoted below.

Organization Name or University Name* If you are a student, please enter the name of the university that you plan to attend.	EIN / Tax ID (no-exceptions)* If you're a student, please enter 00-0000000.
<input type="text"/>	<input type="text"/>
Web Site If you're a student, please skip this field.	Legal Organization Name If you are a student, please leave this field blank.
<input type="text"/>	<input type="text"/>
Address 1* If you're a student, please enter your personal address.	Address 2
<input type="text"/>	<input type="text"/>
City*	State*
<input type="text"/>	<input type="text"/>
Postal Code*	Country
<input type="text"/>	<input type="text"/>

Host >

# UWNWA Nonprofit Grant Portal

## Access the Applicant Dashboard

Once you have created your Account and have logged in, you will see your Dashboard. The Dashboard shows you all applications associated with your Account. All user accounts linked to an organization will be able to see all applications associated with organization, but only one user account can be linked to an active application for updating purposes.

United Way of Northwest Arkansas Ana P

Apply Fax to File Role (Applicant) ▾

### Applicant Dashboard

**Applicant:**  
Ms Ana Prakhin  
aprahin@unitedwaynw.org  
479-303-4422  
100 Parkwood St  
Lowell, AR 72748

**Organization:**  
Test Account - Tyson  
00-1110111  
479-303-4422  
100 Parkwood Street  
Lowell, AR 72748 USA

Contact Email History

Active Requests  Historical Requests

**Click on "Apply" to view new grant opportunities**

**Verify the individual organization information. This will automatically populate in any future applications**

**To edit your information, click the pencil icon**

# UWNWA Nonprofit Grant Portal

**Selecting Nonprofit Applications**  
To differentiate between nonprofit organization applications and student internship applications, you will need to enter NPO in the upper right box to see grants you are available to apply for.

United Way of Northwest Arkansas Ana Phakhin

Role (Applicant) ▾

**Apply**

*If you have been provided with an Access Code, you may enter it in the box at the top of the page.*

If you are a student, please enter STUDENT in the access code box above.  
If you are applying as an organization, please enter NPO in the access code box above.

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Enter "NPO" to access all available grants

# UWNWA Nonprofit Grant Portal

**Available Grant Opportunities**

After selecting "NPO", you will see the available grant opportunities. To begin an application, select the blue "Apply" button in the top right corner.

United Way of Northwest Arkansas Ana Phakhin

Role (Applicant) ▾

**Apply**

*If you have been provided with an Access Code, you may enter it in the box at the top of the page.*

If you are a student, please enter STUDENT in the access code box above.  
If you are applying as an organization, please enter NPO in the access code box above.

CLIP 2019-2021 Accepting Submissions from 01/04/2019 to 02/01/2020

The 2019-2021 CLIP Funding Opportunity is open to all 501(c)(3) nonprofit organizations, education institutions, and collaborative initiatives. To be considered for CLIP funding, organizations must first complete and submit the CLIP Letter of Interest (LOI) form online by 5 p.m. on February 1, 2019.

For questions or assistance, contact Ana Phakhin at [aphakhin@unitedwaynwa.org](mailto:aphakhin@unitedwaynwa.org) or 479-303-4422.

Hit "Apply" to begin your application

# UWNWA Nonprofit Grant Portal

## Filling Out the LOI

You can now begin filling out the required sections. Items marked with an asterisk (\*) are required fields and must be completed before you can submit. The form is designed into sections for easier navigation. You also have the opportunity to print a copy of the questions at any time.

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# UWNWA Nonprofit Grant Portal

## Saving and Submitting the LOI

You have the option of saving your application and return later by clicking the "Save LOI" button in the bottom right corner. When you have completed your LOI and you are ready to submit, click the "Submit LOI" button.

If you have questions about the Grant Portal or experience technical difficulty, please submit an email to [impact@unitedwaynwa.org](mailto:impact@unitedwaynwa.org) or call 479-303-4422.

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## IMPORTANT DATES

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Draft LOI Proposal Review Period	January 11 – 23
Live United Awards Luncheon	January 24, 11:30 am
<b>LOI Submission Deadline</b>	<b>February 1, 5:00 pm</b>
Notification of Organizations Invited to Submit Full Applications	March 8

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# Questions?

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479-303-4422

**Melody Timinsky**  
Vice President, Community Impact  
[mtiminsky@unitedwaynwa.org](mailto:mtiminsky@unitedwaynwa.org)  
479-303-4427

*Thank you for Living United!*

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